



TX Group Digitally Transforms Business Practices with Workday

Workday Gives TX Group a Single View and the Agility to Retain Its Market Position

Challenges

The media industry is changing dramatically as it makes the transition from traditional print to online. TX Group, whose 50-plus brands include the Doodle meeting scheduler and TV streaming service Zattoo, wanted to transform its business and continue growing as a digital powerhouse.

TX Group had 11 disparate systems across departments and brands. It needed to unify data across finance, human resources (HR), and other departments.



Workday fits perfectly into our company strategy. It gives us the speed, transparency, and flexibility we need to support growth.

Simon Maurer

Head of Development and Projects for Corporate Services

Why Workday

Simplicity, Mobility, and Adaptability

TX Group wanted to provide streamlined workflows and full visibility across departments. Its increasingly digital workforce expects up-to-date software that's agile and user friendly, with mobile and cloud access. Workday has given the organization the capability to share data, support growth, and be nimble for a rapidly changing business. It also keeps innovation flowing in the organization, enabling TX Group to work faster and smarter.

TX Group can integrate new organizations in minutes, and onboard employees seamlessly using Workday. "With Workday, TX Group employees will be able to access all ERP services, regardless of their device and location," says Simon Maurer, head of development and projects for corporate services, TX Group. "Workday is unique in my opinion. It gives us the speed and transparency to meet business needs quickly."



Overview

- Switzerland's leading media group
- Headquartered in Zurich
- More than 13 offices globally

Benefits

Using Workday for finance and Human Capital Management, TX Group managers and employees have real-time information anytime, anywhere. The company has streamlined processes, so now finance and HR are true partners to the business, helping departments make better, faster decisions. With Workday, TX Group has:

- Empowered employees
- Gained agility to support change
- Simplified processes
- Standardized data

Workday Applications

- Financial Management
- Adaptive Planning
- Inventory
- Procurement
- Expenses
- Human Capital Management
- Recruiting

Results

Agility Across the Business

TX Group became a market leader through its ability to identify and act on opportunities when they arise, but in the services area this agility was missing. Workday gives the corporate services division access to the data it needs to make the best decisions for the business.

“The biggest benefit from Workday Financial Management and Workday Human Capital Management is that we have everything related to corporate services in one location. We now have full visibility of our organization,” comments Simon.

Improved Financial Information

With real-time data, TX Group’s finance teams make better decisions, finding the information they need quickly. It’s helping TX Group boost the profitability of its digital brands, which Simon states, “gets to the heart of the company’s digital transformation.”

TX Group is in control of its broader transformation program with Workday and can integrate new companies more easily into the group structure.

Empowering Personnel in Their Working Lives

TX Group employees are now highly engaged in shaping the workplace with secure access to their own data and information relating to their roles. Using Workday, they are empowered to initiate expense claim processes, manage their time off, and contact colleagues via the company directory. And, with mobile access, they can do this from any location, saving time and freeing them to concentrate on more strategic tasks.

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With Workday, we saw a rise in engagement. The power of data is in the hands of our people.

Simon Maurer
Head of Development and Projects
for Corporate Services

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We are an agile company, but Workday has helped us to become even more agile.

Simon Maurer
Head of Development and Projects
for Corporate Services



+1-925-951-9000 +1-877-WORKDAY (+1-877-967-5329) Fax: +1-925-951-9001 workday.com

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