

## Riding the Waves of Change to Drive Business Strategy

ENMAX Builds on the Workday Suite with Workday Adaptive Planning

### Challenges

ENMAX, an energy utility company owned by the City of Calgary, Alberta, ran on disparate legacy software systems that managers found inflexible and difficult to use. Decision-makers lacked easy access to accurate, consistent data at a time when ENMAX was growing rapidly. Company leadership saw an opportunity for simplifying technology management and transforming how people made planning decisions.

“

Workday’s continuous optimisation truly improves the way we organise ourselves. We acquired a better way of working, not just an application.

**Ray Alwani**

Director of Business Systems Process and Strategy

### Why Workday

#### Boosting Business Agility and Powering Strategic Thinking

ENMAX spurred a transformation initiative by deploying Workday Human Capital Management, followed by Workday Core Financial Management. As a result of these successful deployments, ENMAX was eager to adopt Workday Adaptive Planning. “It took next to no downtime to onboard finance and business stakeholders onto Workday Adaptive Planning and build new models and reports for them,” says Ray Alwani, director of business systems process and strategy at ENMAX.

ENMAX has brought collaborative, strategic planning and decision-making to executives and business teams across the organisation. Creating reliable data models with centralised design and governance allowed the company to adopt self-service forecasting. With consolidated results calculated in real time, ENMAX has gained a new level of planning transparency and can more quickly respond to change. Brad Sandy, business systems functional process and strategy manager at ENMAX, says, “Workday Adaptive Planning allows us to be structured, systematic, consistent, collaborative and most importantly more agile.”



#### About ENMAX

- Founded in 1904 in Calgary
- 667,700 customers
- ~ 1,800 employees

#### Benefits

Workday fuels the agility that allows ENMAX to pursue its goals while managing change and enables the company to simplify business processes and deliver a single source of consistent, accurate data to decision-makers. Since deploying ENMAX has:

- Reduced business planning cycles by 50%
- Completed business planning with 40% fewer FTEs
- Cut internal-query response time by over 50%
- Consolidated plan results to senior leaders three times faster

#### Workday Applications

- Human Capital Management
- Core Financial Management
- Payroll
- Recruiting
- Time Tracking
- Expenses
- Projects
- Adaptive Planning

## Results

### Agility Comes to Planning and Decision-Making

For ENMAX, Workday Adaptive Planning has become the go-to collaborative planning tool. Sandy comments, “20 or 30 analysts from different business units or cost centres can collaborate on strategic decisions. They can save their models in a centralised cloud resource and can immediately assess the business impact of those decisions.”

Prior to deploying Workday Adaptive Planning, finalising a plan was a laborious process that required multiple iterations across numerous spreadsheets. “For the first time in our history, we had no topside adjustments and pulled final numbers into our board packages within minutes,” says Alwani. “We made every plan entry in Workday Adaptive Planning.”

Workday Adaptive Planning also enabled ENMAX to transition to a remote-working model with little to no disruption to operations. During COVID-19, users could easily access and use Workday Adaptive Planning from home. The ENMAX finance team was able to complete accounting close and forecasting activities remotely throughout the year without a single delay. That would not have been the case without Workday Adaptive Planning.

### Accelerating the Momentum of Strategic Planning

ENMAX uses Workday Adaptive Planning for what-if scenario analysis. Shared forecasts which incorporate the latest information allow users to quickly assess situations and make critical decisions to minimise risk. Most what-if analysis is based on a single working plan, created by the finance team and cloned to enable the reporting needed for monthly forecasts or the control budget. When ENMAX acquired another company, Versant Power (previously Emera Inc.), finance managers were able to load Versant Power’s plan data into Workday Adaptive Planning with minimal effort.

Given the pandemic and changing economic conditions, ENMAX undertook a full strategic review in 2020. ENMAX was able to use Workday Adaptive Planning to model various what-if scenarios and quickly understand the impact of business decisions and changing assumptions on projected financial results. This enabled ENMAX to make quick strategic decisions as part of its business planning cycle.

Workday Adaptive Planning has also streamlined the process of consolidating plans, providing a holistic view across the organisation in real time. “We can change assumptions and drivers and reproduce our consolidated plan within minutes,” Alwani explains.

### Greater Impact from Employee Expertise

Bringing planning and financial management onto a single platform with a shared data model has made the team more efficient and raised the level of strategic analysis. ENMAX’s Vice President of Finance, Strategic Planning and Optimisation, Sheri Primrose, says, “Workday enables us to elevate the roles of highly experienced employees and allow them to make a strategic contribution. We realise much greater benefits from their talents.”

“

As our world changes quickly, Workday Adaptive Planning, as part of the Workday suite, gives us the agility to make decisions collaboratively.

**Sheri Primrose**  
Vice President of Finance,  
Strategic Planning and Optimisation

“

We never really had a very robust planning capability before. Workday Adaptive Planning opened our eyes to what’s possible.

**Ray Alwani**  
Director of Business Systems  
Process and Strategy



Workday | Phone: +44 (0)20 3318 2336 | [workday.com/uk](https://workday.com/uk)

© 2021. Workday, Inc. All rights reserved. Workday and the Workday logo are registered trademarks of Workday, Inc. All other brand and product names are trademarks or registered trademarks of their respective holders. 20210315-enmax-case-study-enus-ENUK