



# Planning in a time of economic uncertainty

Workday Elevate 2023

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# Navigating the Changing World



New Ways  
of Working



Economic  
Uncertainties



Industry  
Disruption





To stay competitive  
and be successful,  
organizations must be  
**highly adaptive**

# Today's Reality: **NOT** Adaptable Planning



**Sales**



**Finance**



**HR**



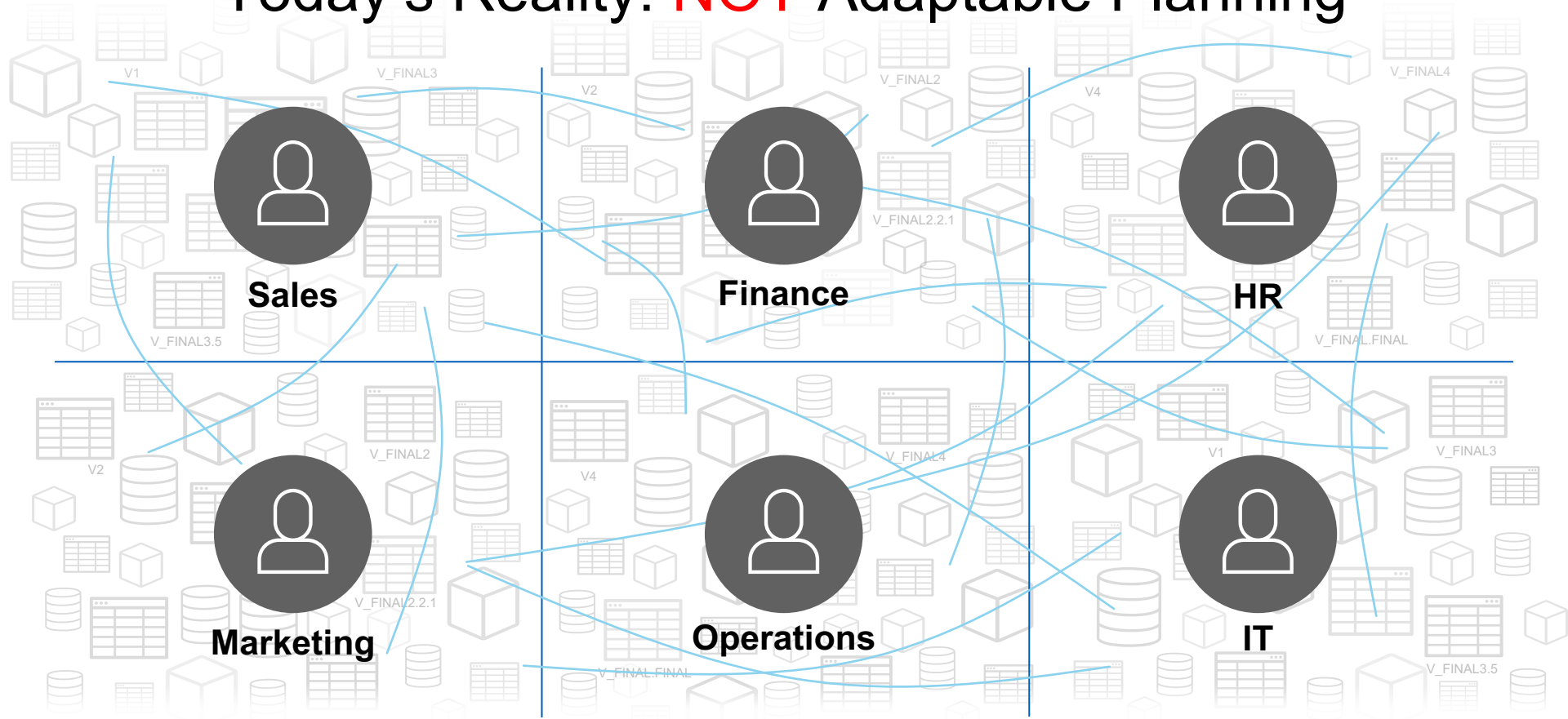
**Marketing**



**Operations**



**IT**



# Challenges



Static Planning & Analytics



Disconnected Planning



Limited Insights



Complex and Fragile Environment

# 2023 FP&A Leader Priorities

**1.**

Redefine the strategy for planning, budgeting and forecasting.



**2.**

Reevaluate FP&A's scope and org design to maximize business impact.



**3.**

Evolve finance business partnership for a digital future.



**4.**

Develop a finance data and analytics strategy.



**5.**

Accelerate AI implementation in finance.





**In Conversation**

The logo for EQ, consisting of the letters 'EQ' in white, bold, sans-serif font, centered within a red circle. This circle is set against a larger yellow circle in the top-left corner of the slide.

**EQ is a leading international provider of shareholder, pension, remediation, and credit technology. With over 6,000 employees, it supports 37 million people in 120 countries. EQ's purpose is to care for every customer and simplify every transaction, delivered with less of an impact on the environment.**



6,000+ employees  
worldwide



Supports 37m  
people in over 120  
countries



49% of FTSE 100  
companies choose  
EQ as their share  
registrar



Recognised as a  
top employer 2023  
in UK, US and  
India





# Takeaways

# Workday Helps You Plan for a Changing World

Ease of Use | Built-In Analytics | Flexibility | Time to Value | Scalability & Performance

## Continuous Planning

Update plans with ease, with agile planning and flexible modeling.

## Company-Wide Planning

Enhance collaboration with integrated and aligned planning.

## Richer, Timely Insights

Deliver self-service analysis, real-time data updates, and machine learning capabilities.

## Adapt and Perform at Scale

Scale and grow with modern technology that leverages unlimited dimensionality and a purpose-built integration framework.





# Workday Adaptive Planning Customer Value Realization



93%

accelerated cycle-time by *30% or more*



88%

Stated that their role is *more strategic*



90%

increased time spent on higher value-added tasks  
by *20-30% or more*

**Q&A**

The background of the slide is a solid orange color. On the right side, there are several overlapping circles in various shades of orange and yellow, creating a decorative, abstract pattern.

**Want to Know More?**

**Meet us at the Booth  
for a Deep Dive**



**Thank you**