Drive Impactful Decision-Making with more Granular Insights

Workday Elevate 2023

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Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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Navigating the Changing World

New Ways
of Working

Economic
Uncertainties

Industry
Disruption

To stay competitive and be successful, organizations need
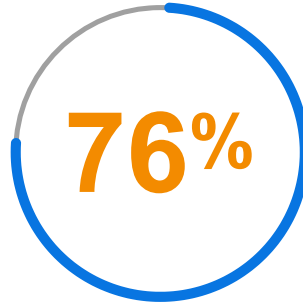
trusted insights

Data is Key to Unlocking Profitability

180ZB

of data will be
created by 2025.

(Only 4.7% "analyze-able")
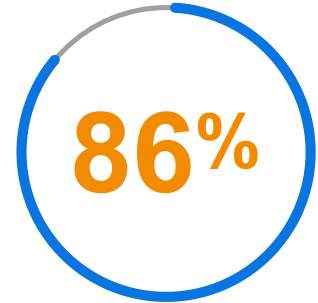
Source: IDC

76%

Finance leaders say decision
makers increasingly have
access to important data about
business operations through
systems outside of finance

Source: Gartner

86%

Finance functions have an
initiative to improve
analytical, modeling, and
reporting capabilities

Source: Hackett

Tough Questions in Finance Demand Data

Which revenue drivers are most profitable?

Where are the best opportunities to reduce discretionary spend?

What is the best way to allocate capital to maximize ROI?

Optimize revenue drivers

Identify large sources of discretionary spend

Allocate capital to maximize ROI

Panel Discussion

Caroline O'Reilly

General Manager,
Analytics, Workday
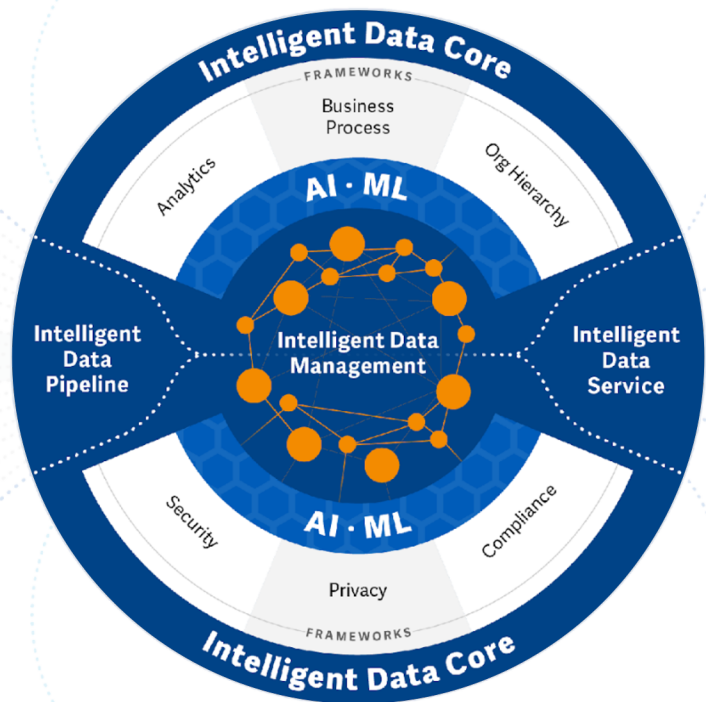
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Intelligent Data Core with Workday

IT

Front Office

LOB
- Management Reporting
- Cost & Profitability
- Industry Specific

Executives
- Executive Dashboards
- Management Reporting

FP&A
- Forecasting
- Plan vs. Actuals
- Variance Analysis

Controller
- Financial Statements
- Statutory Reporting
- Adhoc Analysis
- Narrative Reporting

Audit
- Always-on Audit Trail
- Audit and SOD Analysis
- Segregation of Duties

Treasury
- Cash Management
- Cash Forecasting
- Bank Reconciliation
- Settlement

Ingest and Enrich

Accounting Rules Engine

Detailed Accounting Journals

Summarized Journals

General Ledger (GL)

Reporting and Analytics

Workday Data Foundation

◄ • • • **Data Lineage and Error Handling / Reporting Drill Back / Always on Audit and Controls** • • • ►

True Cloud Scalable • Elastic • Performant • Available • Continuous Delivery of Innovation • Single Version • Single Security Model

Unlock the potential of data
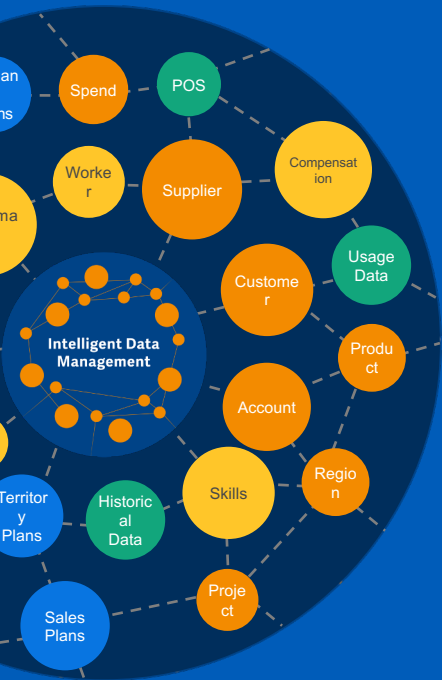
Automated invoice creation from disparate usage data with real-time insights to inform forecast	welocalize	What is our actuals versus budget? Is our sales on target?
Improved payroll analysis with deeper insights	NETFLIX	Is employee compensation accurate?
Gain granular profitability insight, in the system of record	Comerica	Which loan underwriters or brokers are booking the most revenue? Which products are out of policy?
Automation of journal creation from JustEat order platform	JUST EAT	How is revenue performing? Which restaurants are most profitable?
Guide confident decisions, recalibrate plans	TheStandard	Which types of policies and claims are having the biggest impact on profitability?

Intelligent Business Processes

Delivered Use Cases

Automation
- Supplier Invoice Automation—Scanning
- Receipt Scanning for Expenses
- Contract Scanning and Search

Anomaly Detection
- **Journal Insights**
- **Expense Protect**
- Plan Anomalies
- Outlier Reporting

Recommendations
- Customer Payment Matching
- Spend Category Recommendations for Purchase Orders and Non-Catalog Requisitions
- Supplier Invoice Automation—Worktag Recommendations
- ML Forecaster

Adoption

Customers adopting use cases

Machine Learning Use Case Adoption
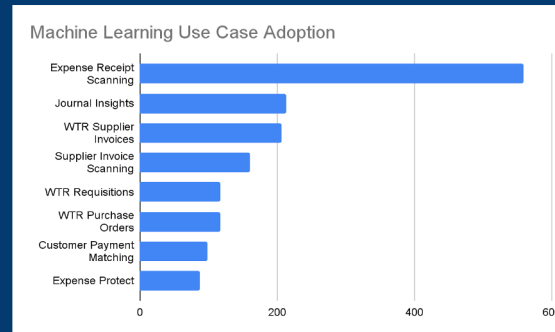
Future Use Cases

Automation
- Contract Metadata Extraction
- Auto-Skip Approvals
- **Self-Reconciling Accounts**

Anomaly Detection
- Duplicate Detection of Expenses
- Flux Analysis
- Contract Document Clause Detection

Recommendations
- Generic Worktag Validation (Additional Fields)
- Contract Semantic Search

Q&A

workday.

Thank you